

Want to know what a best practice print set-up looks like?

come

and

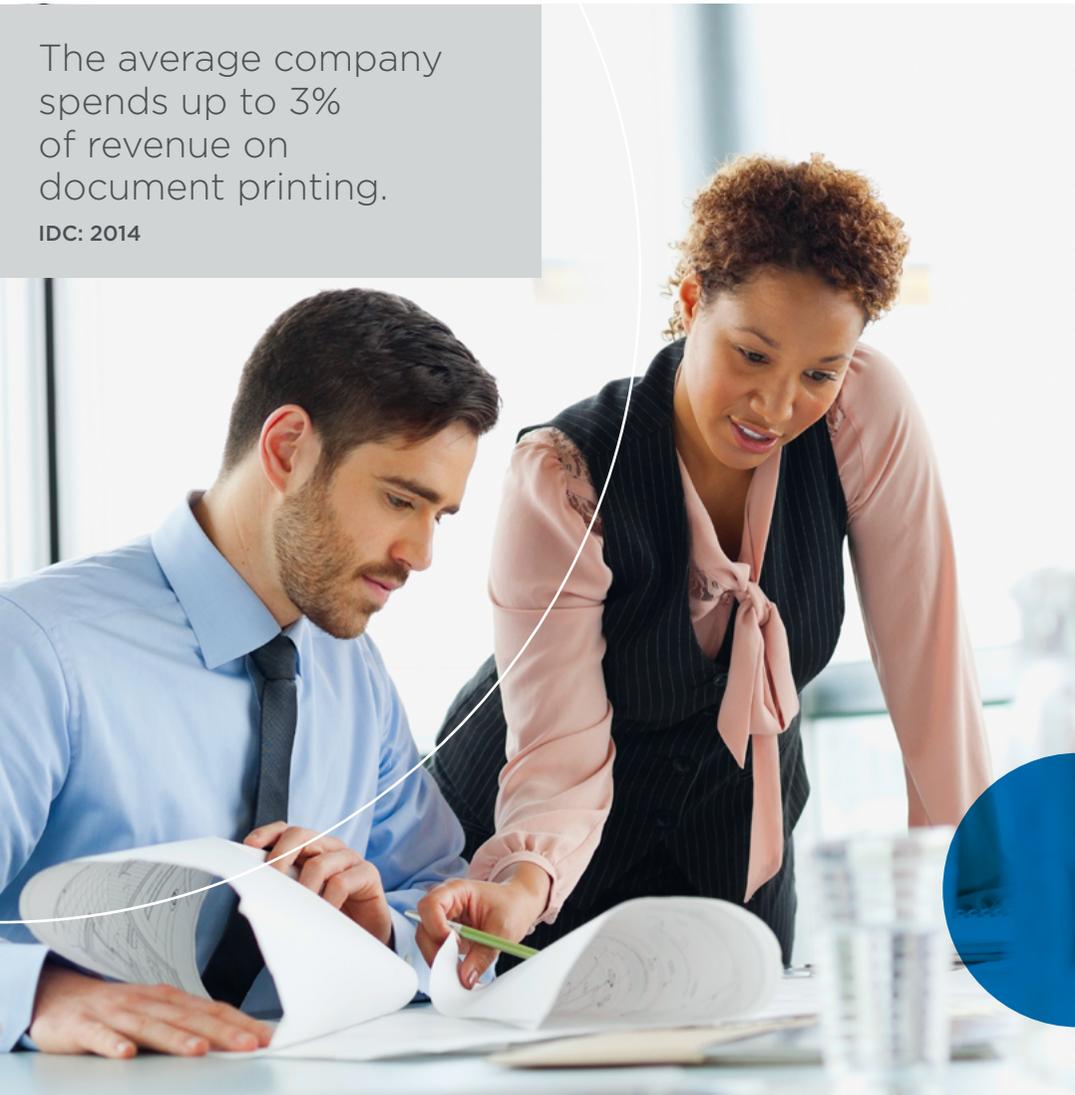
see



What are the issues around printing today?

The average company spends up to 3% of revenue on document printing.

IDC: 2014



Business information is created, processed and shared differently these days. **There are more ways to communicate, more devices, more complexity.**

This can mean more risk – your information is one of your most precious assets. Often, it means more expense, with document production costing up to 3% of revenue, and document management accounting for 50% of your cost of printing.

The move from paper-based to digital information assets will be affecting your print processes significantly. But is your infrastructure set up to reflect the changes? Are your costs as low as they could be? Have you the time to monitor and manage the ways your business uses its print facilities?

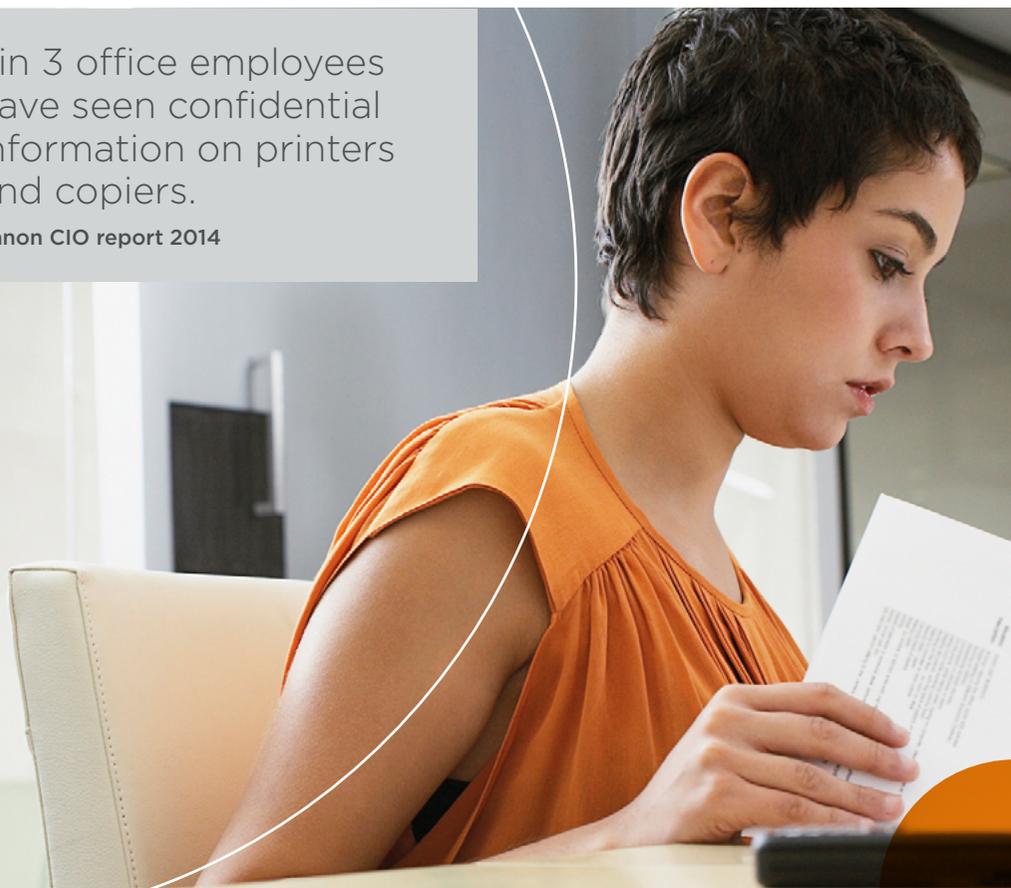
Here are ten areas where organisations like yours are finding that new print models and technologies are offering new opportunities for business transformation.



10 features of a modern, fully optimised print solution.

1 in 3 office employees have seen confidential information on printers and copiers.

Canon CIO report 2014



Much of the information that goes to the office printer is sensitive, some of it confidential. With 1 in 3 office employees having seen confidential information on printers and copiers (Canon CIO report 2014), your challenge is to ensure data security while making printing facilities available to whoever needs them, wherever and however they need documents.

1

Secure

Paper documents seen by the wrong people can cause damaging data security breaches. Standardised security with badge access ensures staff can access their own printed documents, and only these.

2

Print from anywhere

A mobile workforce demands the flexibility to print from PC, Mac and mobile, and quickly transfer documents across platforms.

10 features of a modern, fully optimised print solution.

The average spend per employee on print-related activities is €10,800 a year.

ALL Associates Group 2013

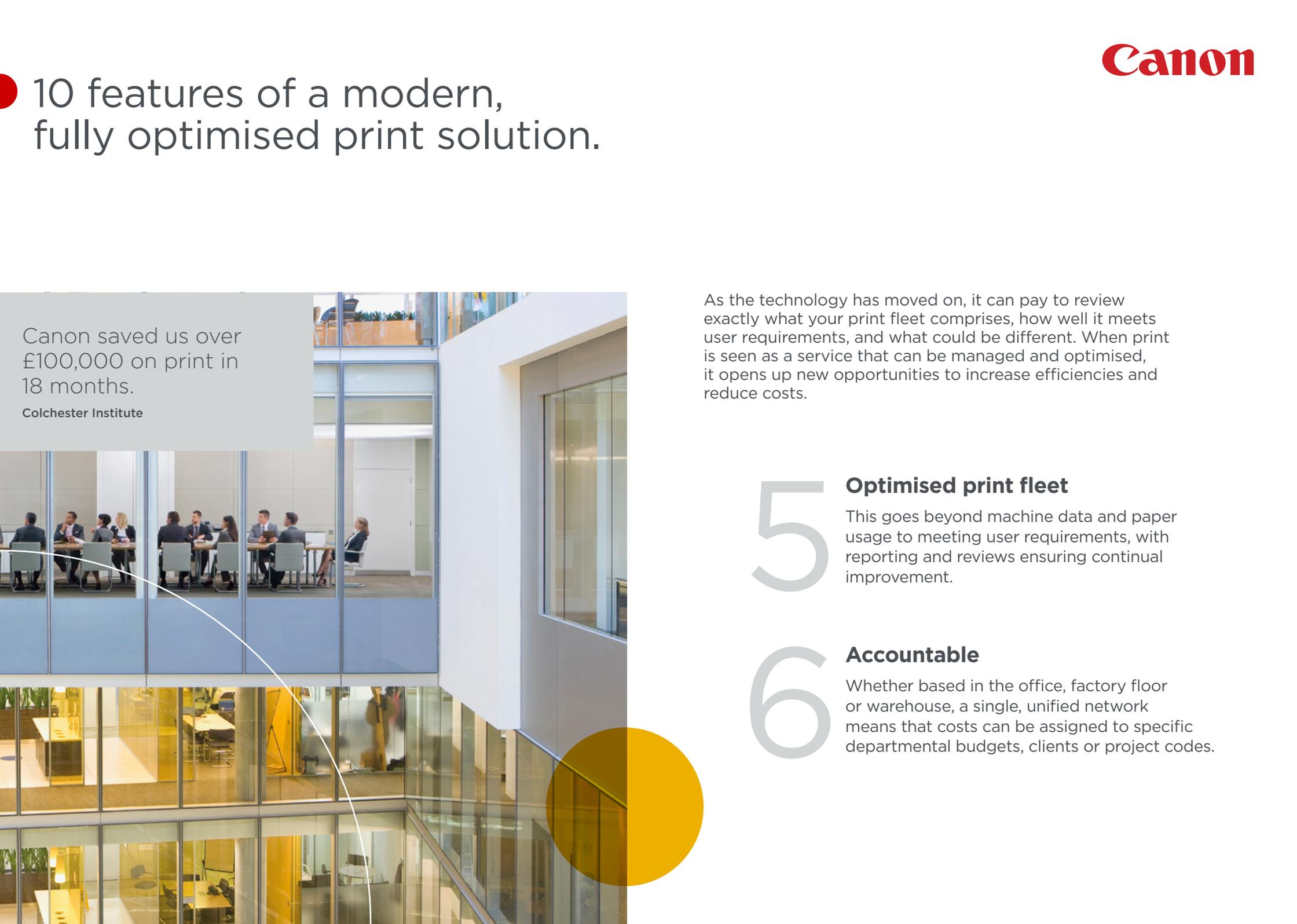
With the average spend per employee on print-related activities at nearly €11,000 a year, you need to know that facilities are set up in such a way that costs can be monitored, managed and minimised. Islands of isolated machines in different departments make this a tall order.

3 Cost-effective
Discrete, unmanaged printers add significantly to costs. An integrated print set-up means all direct and associated costs are known and managed.

4 Integrated
The printer is no longer just the device in the corner. With best practice management, it becomes an integrated production centre that makes life easier for employees and administrators alike.



10 features of a modern, fully optimised print solution.



Canon saved us over £100,000 on print in 18 months.

Colchester Institute

As the technology has moved on, it can pay to review exactly what your print fleet comprises, how well it meets user requirements, and what could be different. When print is seen as a service that can be managed and optimised, it opens up new opportunities to increase efficiencies and reduce costs.

5

Optimised print fleet

This goes beyond machine data and paper usage to meeting user requirements, with reporting and reviews ensuring continual improvement.

6

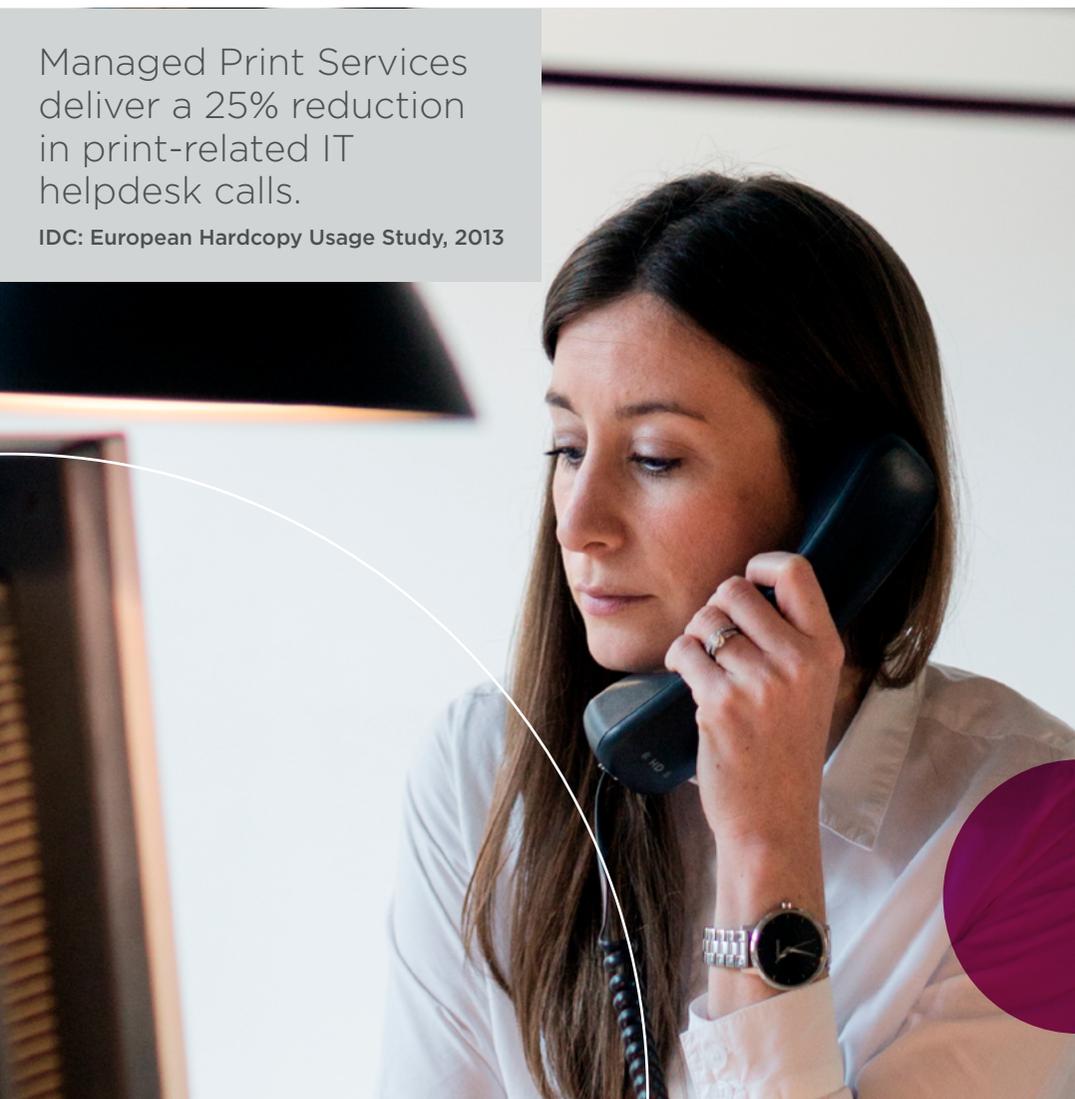
Accountable

Whether based in the office, factory floor or warehouse, a single, unified network means that costs can be assigned to specific departmental budgets, clients or project codes.

10 features of a modern, fully optimised print solution.

Managed Print Services deliver a 25% reduction in print-related IT helpdesk calls.

IDC: European Hardcopy Usage Study, 2013



Consolidating your print facilities into one integrated infrastructure takes away the hassle and the complexity. As documentation moves from being paper-based to digital, it puts you in control, both of processes and costs, and makes day-to-day management and troubleshooting easier.

7

Workable and hassle-free

With a solution that's fit-for-purpose, documents and information are available where and when required, and in the right form, and the hassle of managing the infrastructure is eliminated.

8

Single point-of-contact service desk

With access to a trustworthy, single supplier service facility, devices can be managed more efficiently and problems resolved faster, with fewer calls.

10 features of a modern, fully optimised print solution.

A managed print strategy has reduced print-related costs by over 60%.

R&V Versicherung, Germany



Integrate existing and new machines into one network, and your print capabilities are enhanced and streamlined. This makes it easier to collaborate and to share information, eases compliance and consistency across regions, and enables you to adopt a more sustainable approach.

9

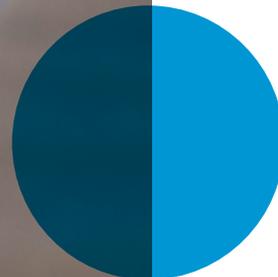
Vendor agnostic

Best practice solutions are about proactive service management rather than hardware. As such, they incorporate existing 3rd party devices into a single, integrated platform.

10

Sustainable

By rationalising your print infrastructure and helping you change and monitor print behaviour, Canon MPS will help you reduce waste, and cut the energy and paper consumption of your devices by up to 60%.



Talk to us to learn more.

To find out more about how Canon Managed Print Services helps you to overcome security threats, see our interactive presentation [here](#)

Alternatively, to talk to us about evolving your print capabilities and transforming your business, contact us [now](#)